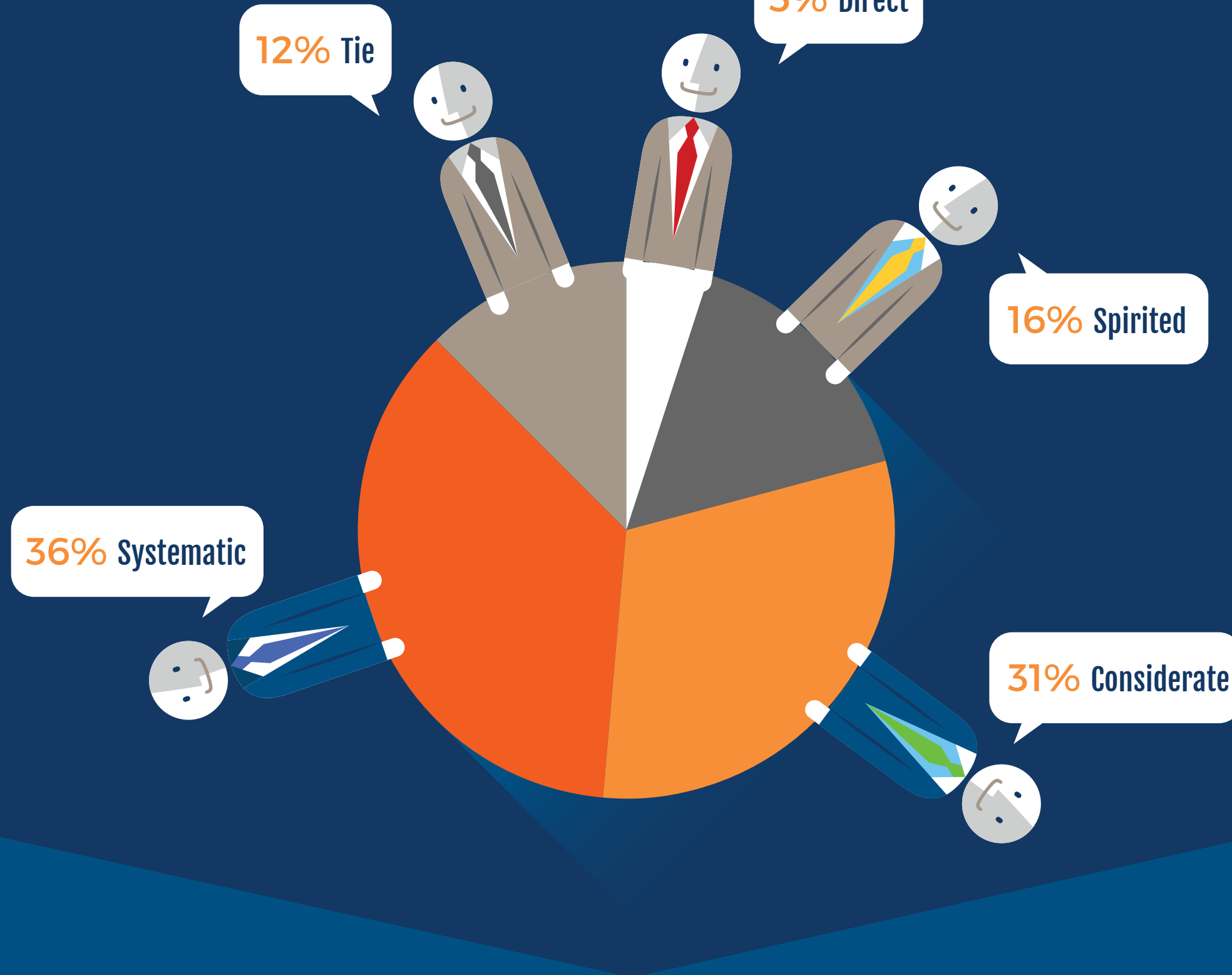


# What's My Communication Style?

STATS & DATA

Number of people who've taken the What's My Communication Style? assessment: **700,822**



	Direct	Spirited	Considerate	Systematic
Talking	Gets to the point	Tells good stories	Doesn't offer opinions	Precise
Listening	Poor listener	Doesn't hear details	Sympathetic listener	Seeks facts
Handshake	Firm	Enthusiastic	Gentle	Brief
Personal Space	Maintains Distance	Likes to be close	Tactile	Avoids touching
Movement	Bold	Quick	Slow	Controlled
Workspace	Suggests Power	Cluttered	Displays photos	Organized

## Companies budgeting for interpersonal skills

**20%**

are dedicating more of their budget

**60%**

are dedicating the same amount of their budget

**7%**

are dedicating less of their budget

## Ineffective Communication is a Major Problem

Training Magazine 2014 Industry Report

**70%**

of small to mid-size businesses claim that ineffective communication is their primary problem

A business with 100 employees spends an average **downtime of 17 hours** a week clarifying communication. This translates to an **annual cost of \$528,443.**

## SIS International Research shows...

In 2014, US Spending on corporate training grew by **15%**

...this is the highest growth rate in seven years!

**\$70 Billion+** is being spent in the US

**\$130 Billion+** is being spent worldwide

## Businesses are responding by investing more in employee development...

Training budgets have increased **15%**

on average in 2013.

In mature organizations, this investment is not just short-term training—it involves identifying capability gaps today and into the future, and building a “supply chain” of skills to fill these gaps for the long term.

**18%**

of the variation in sickness and absence rates is due to variations in communication practices.

A more general study showed that where employees feel fully informed, absence rates are below average.

The Corporate Learning Factbook 2014: Benchmarks, Trends, and Analysis of the U.S. Training Market, Bersin by Deloitte / Karen O'Leonard, January 2014

## Top 10 Qualities/Skills Employers Want

#10



Detail Oriented

#9



Computer Skills

#8



Flexibility/Adaptability

#7



Motivation/Initiative

#6



Analytical Skills

#5



Teamwork Skills (work well with others)

#4



Strong Work Ethic

#3



Interpersonal Skills (relate well to others)

#2



Honesty/Integrity

#1

**HRDQ**

Check out What's My Communication Style

Communication Skills